

Community EV Advisory-HEC Engagement			
Stakeholders / Event	Date(s)	Approx. Attendees/ Recipients	Summary
Englewood Business Outreach	Oct-Dec 2023	1000+ newsletter subscribers 1300 Facebook subscribers	Through Partners in Energy, developed newsletter article for local businesses distributed by a local business association that promoted incentive opportunities such as those within HECs.
Garfield County Designation Conversations	Aug-Nov 2023	3	Several conversations through Partners in Energy related to HEC designation and potential for Garfield County, including consideration of the upcoming TEP and potential changes to the program. Partners in Energy recommended CLEER wait to pursue designation until after the 2024-26 TEP was adopted, due to the potential tight window for applicability (e.g., designation in October, new TEP originally anticipated Q1 2024, only a few months to promote enhanced incentives and CLEER did not have any specific businesses in mind at the time). In September, was some renewed interest in HEC designation - a business had been identified as potential candidate to benefit from HEC designation. Additional inquiries in November. CLEER in process of adopting a Garfield-County EV plan that can be leveraged to promote new equity-based programming when TEP is approved. Implementation of the plan will not begin until new TEP is approved.
Garfield County Designation Conversations	7/14/2023	1	Discussion about HEC criteria and potential applicability to state parks and Rivian plans.
HEC Webinar Informational Webinar Invitation	12/7/2022	34	Partners in Energy sent out an invitation to communities with HECs as well as other potential transportation electrification partners to invite them to attend an informational webinar to learn about HEC designation and benefits.
Adams County Neighborhoods Conversation	4/6/2022	1	Discussion about HEC benefits, designation and opportunities to align with Adams County Community Support to connect with community leaders and facilitate recruitment. Potential to attend neighborhood group meetings in the future.
EV Advisors Coordination Meetings	4/5/2022	6 EV Advisors	Initiated monthly coordination meetings.
City and County of Denver Informational Meeting/ Conversation	4/1/2022	5	Discussion about how Denver could benefit from HEC offering in the 56 already designated HECs, or through designation of additional areas. Discussion around alignment of HECs and NEST neighborhoods to facilitate investment.
RACQ Local Government Committee Meeting Presentation	3/22/2022	10+	Attended two RAQC Local Government Committee meetings to present on and discuss HEC benefits and designation.
City of Aurora Email Correspondence	3/14/2022	1	Introduction through other Partners in Energy work. The City would prefer to wait until rebranding of HEC offering to act as a conduit for information to the community.
Aurora Public Schools Email correspondence	3/10/2022	1	Provided information about HEC application process following introduction through other Partners in Energy work.
EV Advisors Coordination Meetings	3/9/2022	6 EV Advisors	Initial meeting with EV Advisors to provide overview of HEC offering and identify opportunities for community recruitment and tracking.
RACQ Local Government Committee Meeting Presentation	2/22/2022	10+	Attended two RAQC Local Government Committee meetings to present on and discuss HEC benefits and designation.
Regional Air Quality Council (RAQC)	2/17/2022	2	Initial meeting with RAQC staff to provide an overview of the HEC offering.
Partners in Energy February 2022 Newsletter	2/17/2022	510 recipients 152 opens	Content included in Newsletter: Partners in Energy is helping Colorado move toward a cleaner, more equitable electric vehicle future. We're working with areas, called higher emission communities (HECs), disproportionately impacted by air pollution and other harmful environmental burdens to identify a customized path to bring transportation electrification to their community. If your community, neighborhood, and/or organization encompasses one or more HECs and you are interested in benefitting from community capacity support and Xcel Energy's enhanced incentives to advance transportation electrification, visit https://xcelenergycommunities.com/hecinterestform to fill out the interest form
Colorado Energy Office Informational Meetings	2/9/2022	3	Met with Colorado Energy Office staff to discuss designation for state properties and opportunities to support HEC community recruitment.
Adams 12 / Adams County Air Quality Conversation	2/2/2022	1	Discussion about Adams 12 School District fleet electrification efforts and locations of HECs in Adams County. Brainstorming about ways to coordinate with other Adams County air quality initiatives and grant funding pursuits.
Colorado Energy Office Recharge Coaches Informational/Coordination Meeting	2/1/2022	12	Attended Colorado Energy Office ReCharge CO coaches meeting to provide an overview of HEC benefits, opportunities and designation. Discussed opportunities for ReCharge coaches to help communicate HEC offering to communities.
ZoZo Group/Five Points BID Conversation	1/27/2022	1	Conversation about potential for HEC designation in Five Points through the Business Improvement District. Interest in installing right-of-way charging.
Colorado Energy Office Informational Meetings	1/25/2022	3	Met with Colorado Energy Office staff to discuss designation for state properties and opportunities to support HEC community recruitment.
Sustainable Neighborhoods (Wheat Ridge, Denver, Lakewood) Informational Meeting	12/20/2021	3	Partners in Energy provided an introduction to HECs and designation process. Discussion about potential alignment between Sustainable Neighborhoods and HECs, including in Wheat Ridge, Fruitdale, Denver and Lakewood.
Logan County Chamber Email Correspondence	12/17/2021	1	Follow-up email conversation about HEC designation in the Sterling, CO area and potential transportation electrification/EV charging opportunities in downtown Sterling.
HEC Informational Webinar	12/15/2021	13	Partners in Energy hosted an informational webinar for local government staff and community organizations to share details about HEC designation and benefits.

Community EV Advisory-HEC Engagement Summary for Partners in Energy communities			
Community	Existing HECs	Description of interest	Status
Community #1 (Grand Junction)	Yes	Community includes two designated HECs and reviewed location and available incentives in identification of potential charging locations.	Identified areas, have not submitted for rebates yet
Community #2 (Garfield County)	No	Initial interest in designating HECs during the Partners in Energy EV planning process but ultimately decided to wait until the new TEP is approved with potential changes to the HEC offering.	Did not move forward
Community #3 (Englewood)	Yes	Community includes 5 designated HECs. Community is promoting HEC equipment incentives as part of public charging outreach.	Currently promoting HEC incentives to community
Community #4 (Boulder County)	Yes	Community used location of HECs (and resulting incentives) to help inform where they should prioritize charging locations. Community interested in promoting HEC equipment incentives as part of public charging outreach.	Currently promoting HEC incentives to community
Community #5 (Northglenn)	Yes	Community used location of HECs (and resulting incentives) to help inform where they should prioritize charging locations.	Identified areas, have not submitted for rebates yet
Community #6 (City of Boulder)	No	Interest in designating HECs during the Partners in Energy EV planning process but did not move forward with designation due to lack of staff capacity.	Did not move forward